

PHISON

Speeding Ahead—Evolution in Tech Innovations to help Automotive OEMs and Suppliers

Keeping Pace with the Market

“In 2018, Phison shifted from a fast follower model to an innovation leader,” said CTO Chief Sebastien Jean. “If a standard isn’t the right fit for what you want, we’ll customize the solution. When it comes to storage, signal integrity and power management, Phison is a one stop shop.”



Taiwan Excellence brand winner, Phison is a fabless integrated circuit (IC) design house for automotive NAND flash and Peripheral Component Interconnect Express (PCIe) signal solutions – meeting the stringent quality and performance requirements for automotive applications. Phison collaborates with leading North American manufacturing partners and suppliers.



Message sponsored by Taiwan Excellence, the Taiwan International Trade Administration (TITA) and the Taiwan External Trade Development Council (TAITRA) www.TaiwanExcellenceAutoUSA.org