



Forging the New Automotive Era through Technology and Partnerships

Focusing on the human side of human-machine interface (HMI)

“By heavily investing in North America in recent years and tripling the size of our Metro Detroit team, we experience the value of being close to our customers – meeting with partners to generate new ideas and resolve issues,” said Matt Ke, president of AUO Corporation America, speaking to attendees of Automotive USA 2024 in Detroit.”



AUO's Large 55-inch Curved Automotive Display Human Machine Interface (HMI)

Taiwan Excellence Award brand winner, **AUO** is developer and manufacturer of advanced display technologies and total solutions for the automotive market, delivering a more comfortable and secure in-car experience for drivers and passengers.

